



TRADE AND INDUSTRIAL
DIALOGUE

RUSSIA • JAPAN

TOKYO, JAPAN

PRESENTATION OF BUSINESS MISSION

RUSSIA - JAPAN2016.COM





ABOUT BUSINESS MISSION

GOALS AND OBJECTIVES

The business mission will allow to:

- identify new growing points
- expand the variety of bilateral cooperation
- contribute to establishment and strengthening of business contacts

FORMATS

1. Highly topical **business programme**, including plenary session
“Priorities of business cooperation between Russia and Japan”
2. **Presentation and exhibition area** of Russian enterprises and organizations
3. Russian-Japanese **contact exchange, b2b meetings** at different levels



THE HEAD OF THE RUSSIAN DELEGATION IS THE MINISTER OF
INDUSTRY AND TRADE OF THE RUSSIAN FEDERATION
MR. DENIS MANTUROV

AMONG MAIN TOPICS

- ADVANCED MACHINE
TOOL TECHNOLOGIES
- TRANSPORT PRODUCTION
- EXPORT AND JOINT
INDUSTRIAL PROJECTS
FINANCING
- LOCALISATION IN
TRANSPORT ENGINEERING
- COOPERATION IN
PHARMACEUTICAL AND
MEDICAL INDUSTRY
- INNOVATIVE ENGINEERING
CENTRES



VENUE

The venue of “Trade and Industrial Dialog: Russia-Japan” is the newest business – complex **Toranomon Hills**

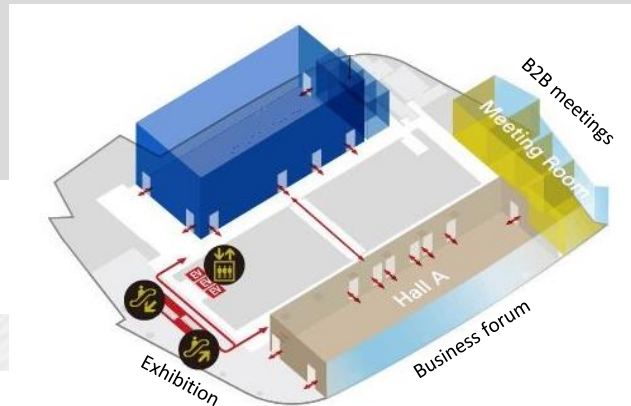
The venue of the exhibition and business program is the congress hall on the 5th floor

DEVELOPED INFRASTRUCTURE

- 49-52 floor - five star hotel “Andaz” (A-concept by Hyatt)
- 1-4 floor - luxurious restaurants and shops

COMFORTABLE LOCATION IN THE HEART OF THE CITY

- 5 min. on foot from Toranomon station (Ginza line)
- 10 min. by car from Central railway station
- 15 min. on foot from Tokyo Tower and 18 min. from Tokyo Imperial Palace
- 60 min. by car from Narita International Airport (NRT)



TORANOMON HILLS



ADDRESS:
1-23-4, TORANOMON,
MINATO-KU, TOKYO, JAPAN



BUSINESS MISSION TOPICS



POWER ENGINEERING



TRANSPORT ENGINEERING



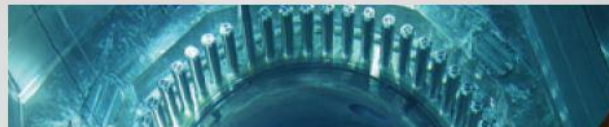
PETROCHEMISTRY



METALLURGY



AGRICULTURAL ENGINEERING



NUCLEAR INDUSTRY



BANKING SECTOR



AIRCRAFT INDUSTRY



SAFETY SYSTEMS



PHARMACEUTICALS



SHIPBUILDING



IT SOLUTIONS



EVENT PROGRAMME

HIGHLY TOPICAL PROGRAMME
PROMOTING **EFFECTIVE BUSINESS COMMUNICATIONS**

AMONG INVITED PARTICIPANTS



1. Plenary session "Priorities of business cooperation between Russia and Japan"

2. Business contact exchange, signing of agreements and presentations



3. Round tables, industrial sessions



4. Official reception for business mission participants



DENIS MANTUROV
Minister of Industry & Trade of the Russian Federation



STANISLAV VOSKRESENSKY
Deputy Minister of Economic Development of the Russian Federation



ALEXEY REPIK
President of All-Russia Business Association "Business Russia", head of Russian-Japanese Business Council



VLADIMIR DMITRIEV
Chairman of Vnesheconombank



YURI SLYUSAR
President of United Aircraft Corporation



MOTOO HAYASHI
Minister of Economy, Trade and Industry of Japan



TERUO ASADA
Chairman of the Board of Marubeni Corporation



YOSHIHARU INABA
President of FANUC



SHUNICHI MIYANAGA
President and CEO of Mitsubishi Heavy Industries



YASUCHIKA HASEGAWA
CEO of Takeda Pharmaceutical



PRESENTATION AND EXHIBITION AREA

EXAMPLES OF PRESENTATION AND EXHIBITION AREAS



EXHIBITION FORMAT

Individual presentation and exhibition area for enterprises, completed with necessary multimedia equipment and furniture.

On the booths the most prospective projects are presented, negotiations are conducted.





MATCHMAKING

B2B MEETINGS



FORMAT

- Equipped and comfortable platform for business negotiations
- Organization of b2b meetings with potential partners
- Organization of full cooperation for businesses, regions and associations
- Search and inviting partners



RUSSIAN PARTICIPANTING COMPANIES

AMONG INVITED RUSSIAN ORGANIZATIONS





JAPANESE PARTICIPATING COMPANIES

AMONG INVITED JAPANESE ORGANIZATIONS



Mazak



DMG MORI



FANUC



YASKAWA



mazda



MEIDEN



Sumitomo



sojitz



astellas



Takeda



Otsuka



ROTOBO
Connecting Markets



LOKUMA



MITSUI SEIKI



Matsuura
MACHINERY LTD.



TERMS OF PARTICIPATION

'DELEGATE' PACKAGE PACKAGE PRICE - 1,500 USD*

The package includes:

- Delegation accreditation (standard package includes accreditation for 2 people. Additional accreditation - 100 USD per 1 person)
- Production and issuing of participant badges
- Publication of company information (logo, company name, contact information) on the official web-site www.russia-japan2016.com in section 'Delegates'
- Publication of company information (logo, company name, contact information) in the official catalogue of the event**
- Participation in the Business Contact Exchange (applications are accepted until January 29, 2016)
- Access to the official business and cultural events in the framework of the business-mission programme
- Catering (coffee breaks during business programme events)
- Providing the full list of Japanese participants with contact information following the event results

*** IMPORTANT! The payment is to be made in Russian Roubles at the applicable Russian Central Bank exchange rate pertaining on the day the invoice is issued, with a provision of 6.5% of the total service cost.**

** Optional service of placing an advertisement in the catalogue.

Service cost - 300 USD. The deadline for information provision from the participant is January 29, 2016.

*** Additional equipment is available on request, cost is calculated individually.

'EXHIBITOR' PACKAGE PACKAGE PRICE - 9,500 USD*

The package includes:

- Provision of equipped 4 sq. m. work space (booth) in the presentation and exhibition area. Basic work place (booth) equipment includes:
 - o Desk
 - o Chairs, 3 pcs.
 - o Information pillar (pillar design is developed according to individual company's requirements)
 - o Leaflet holder for information materials
 - o iPad for promo-materials
- Booth graphic representation (3D model)
- Company delegation accreditation
- Production and issuing of participant badges
- Publication of company information (logo, company name, contact information) on the official web-site www.russia-japan2016.com in section 'Participants'
- Publication of an advertisement in the official catalogue of event
- Posting news about company participation on the official web-site www.russia-japan2016.com
- Publication of company information (logo, company name, contact information) in the official catalogue of event
- Participation in the Business Contact Exchange (participation letters are accepted till January 29, 2016)
- Access to the official business events in the framework of the programme
- Access to the official cultural events in the framework of the programme
- Catering (coffee breaks during business programme events)
- Providing the full list of Japanese participants with contact information following the event results



CONTACTS

BUSINESS MISSION PARTICIPATION

Regina Sharifullina
+7 (800) 700-82-31
+7 (965) 338-58-48
sharifullina@formika.ru

SPONSORSHIP

Alyona Nekhorosheva
+7 (905)-715-11-18
+7 (495) 981-50-00 (ext.142)
nekhrosheva@formika.ru

BUSINESS CONTACT EXCHANGE

Mikhail Kim
+7 (963) 970-89-38
kim@formika.ru

FORUM BUSINESS PROGRAMME

Anton Atrashkin
+7 (909) 953-44-44
anton@atrashkin.com

REGISTRATION

Tatyana Bolduzeva
+7 (967) 137-53-13
bolduzeva@formika.ru

PRESS & PR

Zlata Rumyantseva
+7 (963) 970-89-29
rumyantseva.z@formika.ru

PROJECT HEAD MANAGER

Yulia Lopareva
+7 (916) 417-79-06
loporeva@formika.ru

ORGANISER



OPERATOR



FORMIKA