



INNOPROM

July 7–10, 2020
Ekaterinburg, Russia










INNOPROM FLEXIBLE MANUFACTURING

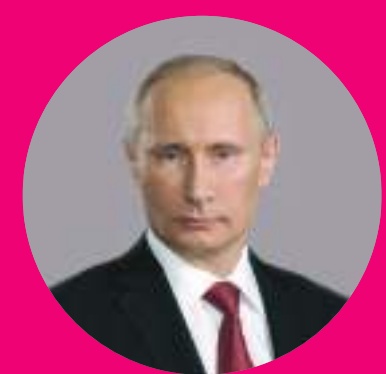
▶▶▶ INTERNATIONAL
INDUSTRIAL
TRADE FAIR

REPUBLIC OF KOREA
150 actions of the business program
300 registered media
59 REGIONS OF RUSSIA • 50 000 SQ.M OF EXHIBITION AREAS • 600 INDUSTRIAL COMPANIES EXHIBITORS
Ekaterinburg



MAIN INDUSTRIAL TRADE FAIR IN RUSSIA

-  **43,000** unique visitors
-  from **90** countries
-  more than **60** Russian regions
-  **50,000** sq.m of exhibition space
-  more than **11,000** publications and TV spots covering four exhibition days
-  **600** corporate industrial exhibitors from 20 countries
-  more than **160** Business Program events
-  more than **350** registered media



VLADIMIR PUTIN,
President of Russia:

“INNOPROM has gained the reputation of a respected, efficient, and influential international platform”

* INNOPROM-2019 data

EFFICIENT INTERNATIONAL TRADE SITE

- **INNOPROM visitors:** procurement experts, representatives of industrial enterprises, and distributors
- **Buyer delegations** from 20 countries
- Advanced digital production technologies:
world premiers
- **Efficient communication platform** for corporate representatives, members of industrial associations, and Russian and foreign government officials

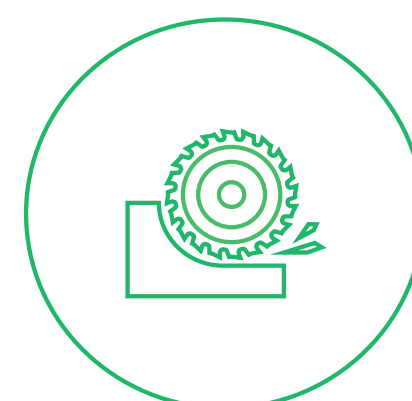


DENIS MANTUROV,
Minister of Industry and Trade of Russia:

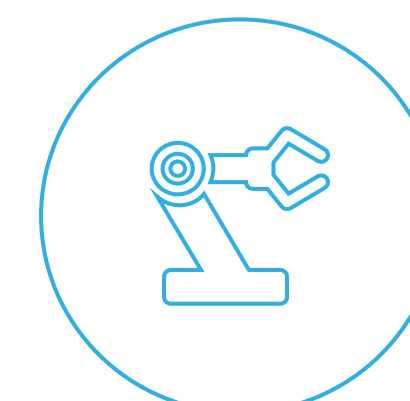
"By positioning INNOPROM as a specialized site for global high-tech business, we managed to increase the share of professional audience and top managers to 76%"



INNOPROM EXHIBITIONS



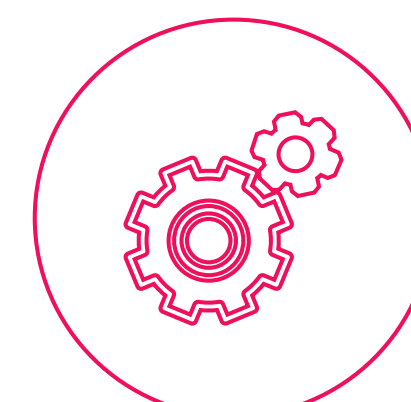
**INNOPROM.
METALWORKING**



**INDUSTRIAL
AUTOMATION**



**ADDITIVE
MANUFACTURING**



**MECHANICAL
ENGINEERING
AND COMPONENT
MANUFACTURING**



**POWER
ENGINEERING
TECHNOLOGIES**

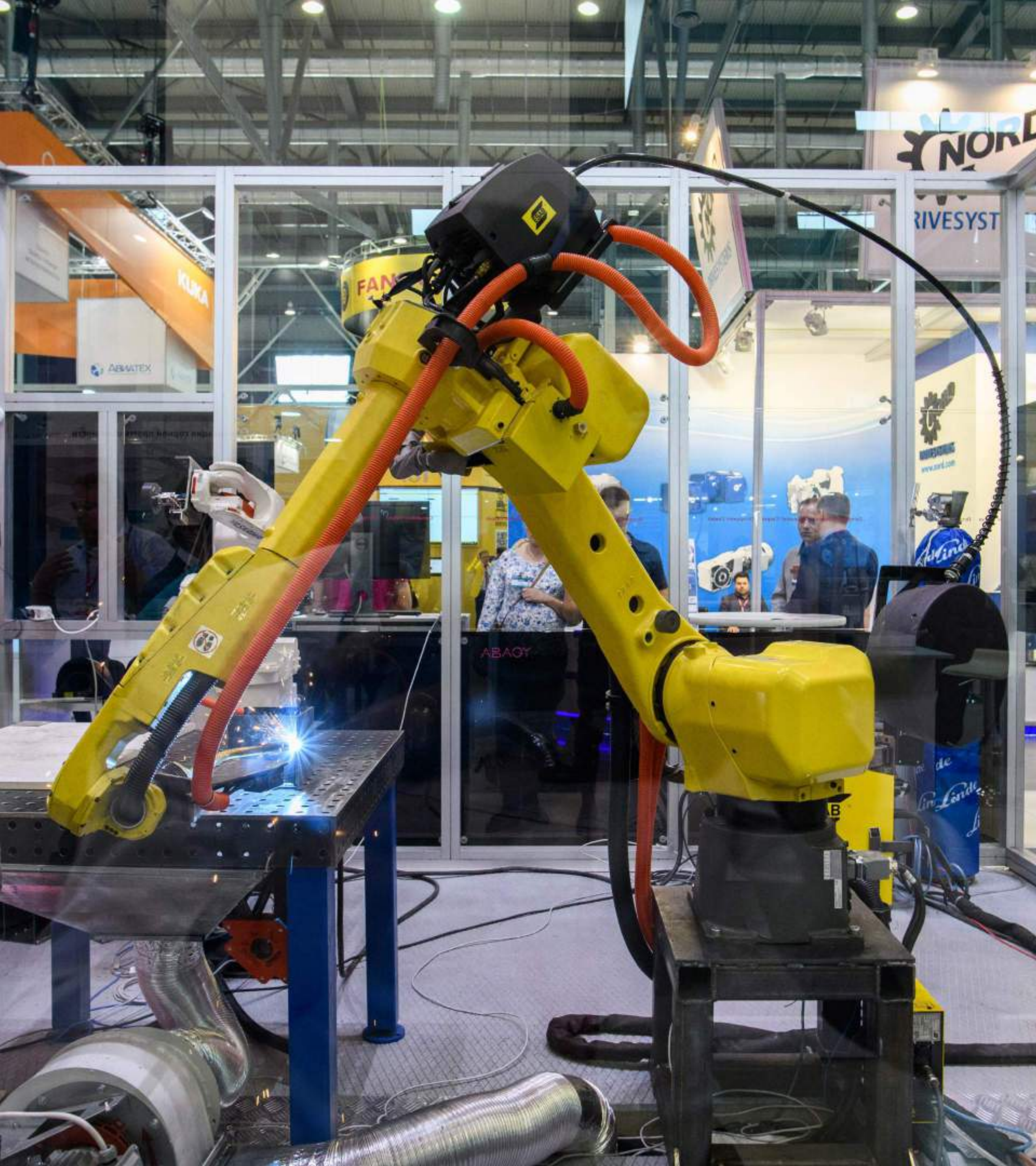


Me INNOPROM
METALWORKING

The exhibition is annually attended by over 20,000 CEOs and specialists representing mechanical engineering enterprises from advanced industrial regions of Russia and the CIS interested in purchasing metalworking and production robotization equipment

THEMATIC SECTIONS OF THE EXHIBITION:

- Metal cutting equipment
- Welding equipment and consumables
- Bending and forming equipment
- Casting materials and equipment
- Surface priming and coating
- Presses and forming presses
- Software and control systems
- Science and technology projects, technology and engineering solutions



INDUSTRIAL AUTOMATION

THEMATIC SECTIONS OF THE EXHIBITION:

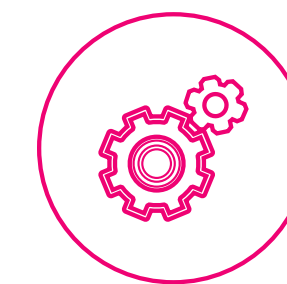
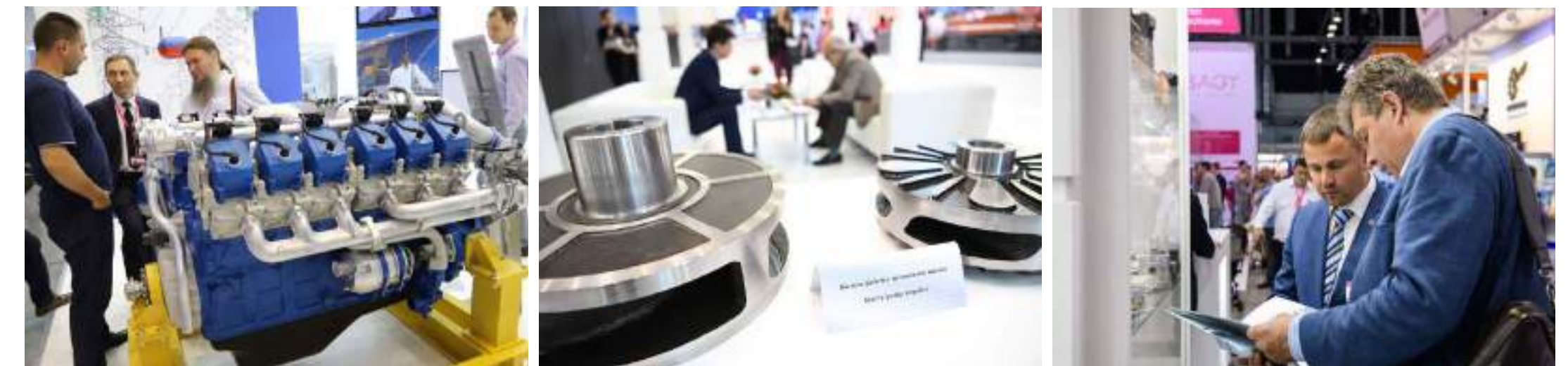
- Process automation
- Robotic technologies and systems
- Metering, control, diagnostics
- Industrial information and communication technologies
- Automation software and hardware



ADDITIVE MANUFACTURING

THEMATIC SECTIONS OF THE EXHIBITION:

- Additive machines
- Equipment and accessories
- Raw materials and supplies
- CAD/CAM modeling instruments



MECHANICAL ENGINEERING AND COMPONENT MANUFACTURING

THEMATIC SECTIONS OF THE EXHIBITION:

- Aircraft manufacturing
- Transport engineering
- Shipbuilding
- Agricultural machinery
- Mining equipment
- Instrument and electrical engineering
- Engineering instruments
- Radio and electronic equipment



POWER ENGINEERING TECHNOLOGIES

POWER ENGINEERING TECHNOLOGIES exhibitors will demonstrate current and promising technological solutions for all stages of the energy cycle

THEMATIC SECTIONS OF THE EXHIBITION:

- Electrical engineering
- Heat and power engineering
- Electronics, instrument engineering



INNOPROM PARTNER COUNTRY

Status assigned annually to one country – Russia's major foreign trade partner – with the purpose of strengthening international trade and economic ties in the Russian and global industrial markets

PARTICIPATION FORMATS AND BENEFITS:

- Largest national exhibit
- Dialog between corporate representatives and the authorities as part of the Business Program
- Information support provided by more than 300 Russian and foreign media and an extensive PR campaign



PARTNER COUNTRY OF INNOPROM 2020
ITALIAN REPUBLIC



BUSINESS PROGRAM


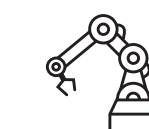



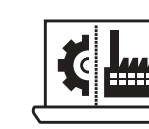
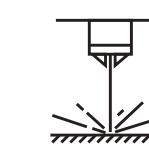
Corporate representatives and the authorities discuss current issues in the global manufacturing sector

- Over **160** discussions during 4 exhibition days
- Over **500** speakers and experts
- CEOs of major companies from **20** countries
- Over **13,000** discussion participants

BUSINESS PROGRAM

TRACKS AND SPECIAL PROJECTS:

-  DIGITAL MANUFACTURING
-  INDUSTRIAL INNOVATIONS
-  INDEX INDUSTRIAL SUPPLY FORUM
-  NEW MATERIALS FOR MANUFACTURING
-  METROPOLITAN SOLUTIONS
-  INDUSTRIAL SUPPLY FORUM

-  FINANCIAL AND INDUSTRIAL FORUM
-  INDUSTRIAL ROBOTICS
-  NEW MOBILITY
-  INDUSTRIAL LOGISTICS
-  PROFI. EDUCATION INDUSTRY SOLUTIONS
-  INDUSTRIAL DESIGN
-  METALWORKING



INDUSTRIAL SUPPLY FORUM

Where demand meets supply:
efficient b2b site for buyer–
supplier cooperation

OVER 200 MEETINGS

14 large
corporate buyers

70 components
suppliers



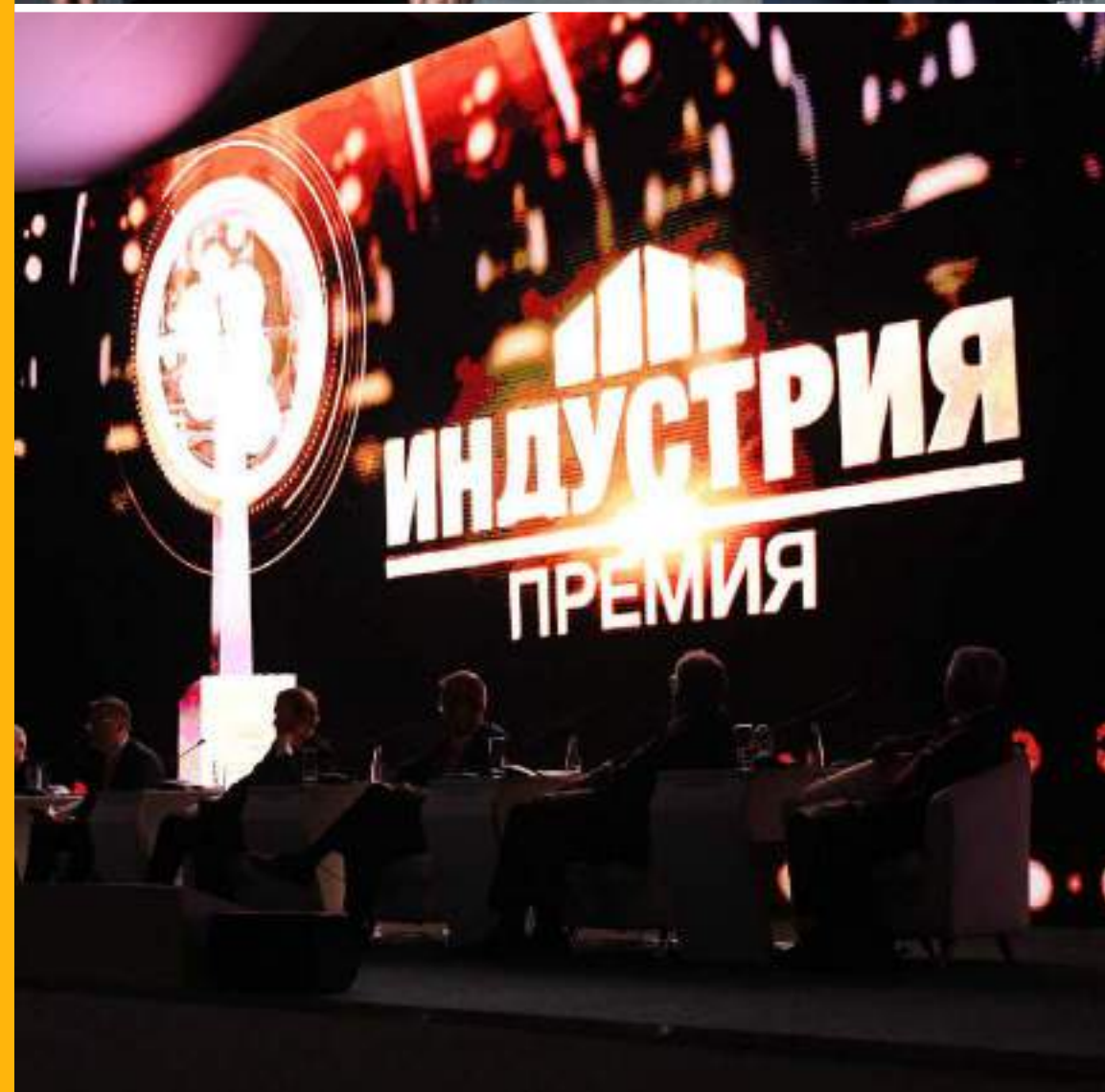
MATCHMAKING

Contact exchange provides additional opportunities for a productive exhibition experience: more business contacts, more rounds of negotiations, more contracts

CONTACT EXCHANGE FEATURES:

- MatchMaking – online meeting scheduler
- Meetings with official foreign and regional delegations
- Corporate promo presentations and other business events





The logo for the 'INDUSTRIA AWARD' features a stylized building icon above the word 'INDUSTRIA' in a bold, sans-serif font, with 'AWARD' in a smaller font below it.

7TH NATIONAL INDUSTRIAL AWARD **INDUSTRIA**

Government Award of the Russian Federation

Participants selected among Russian developers of breakthrough technologies and products

Selection criteria: technological novelty, substantiated economic effect, interdisciplinary application, high export potential

Annually | more than
300 contenders
5 finalists
1 winner



INNOPROM EVENTS

- Official opening ceremony
- Official reception
- Concert on behalf of the Partner Country
- Reception on behalf of the Partner Country
- INNOPROM International Golf Challenge tournament

more than
1,500

Russian and foreign
media representatives

more than
340

international
and Russian media outlets

more than
10,000

publications in Russian
and foreign media

more than
100

TV spots on Russian and
foreign channels



MEDIA AT INNOPROM

- Partnership with top international and Russian business media
- Press Center for international and Russian media representatives
- Special INNOPROM issues published by top printed and online media
- *Industrial Daily newspaper* and *INNOPROM magazine* dedicated to main exhibition and Business Program events
- Analytical reviews in INNOPROM.view newsletter